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Weeklong Event Aims to Raise the Grade of Financial Literacy in Oklahoma

OKLAHOMA CITY (April 22, 2016) – The Oklahoma Jump$tar Coalition will host the 12th annual Jump$tart Your Money (JYM) Week on April 23-30 as a part of National Financial Literacy Month.

JYM Week will provide an opportunity for community organizations, government agencies, financial institutions, schools, corporations and others concerned with the financial education of Oklahomans to offer a wide range of educational events and programs, said Coalition President Melissa Neal.

“Our coalition is made up of more than 20 organizations and businesses statewide that are committed to helping Oklahomans learn money management skills so they can reach their financial goals,” she said. “JYM Week is a great opportunity for us to work together, share resources and help Oklahomans become financially independent.”

Oklahoma currently receives a “C” rating when it comes to producing financially literate high school graduates, according to Champlain College’s Center for Financial Literacy.

John Pelletier from Champlain College will speak at the JYM Week kick-off luncheon on Monday, April 25 at the Federal Reserve Bank of Kansas City, Oklahoma City Branch. His center produces the State Financial Literacy Report Card and has found promising results for teacher training in financial literacy, Neal shared.

Other events being held throughout the week include the Oklahoma City Dollar Dash, Junior Achievement’s classroom lessons in a day and a DHS family financial fair. All events are free. For more information about JYM Week, visit www.oklahomajumpstart.org.

The Oklahoma Jump$tar Coalition is a nonprofit organization comprised of businesses, individuals, financial institutions, tribal entities, K-12 schools, higher education campuses and government and non-profit agencies who believe that basic personal financial literacy is an essential skills for all Oklahomans. The coalition works collectively to educate and empower youth and adults with information and resources necessary to make informed financial decisions.

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