8:30 REGISTRATION AND CONTINENTAL BREAKFAST

9:00 WELCOME AND OPENING REMARKS
Melissa Neal, President, Oklahoma Jump$tart Coalition
Tabatha Thurman, Education Chair, Oklahoma Jump$tart Coalition

9:15 OPENING SESSION
THE ART OF CONNECTION
Using comedy, group exercises and ground-breaking strategies, Colin Ryan will show you how to turn basic financial lessons into engaging events that inspire change. Learn to use humor, bridge any age gap and determine what money information your audience wants most.

10:15 BREAK

10:30 CONCURRENT SESSIONS
DELVE DEEPER INTO YOUR MONEY STORY
Explore practical ways to share your money story, model vulnerability and really connect to your audience in a way you never have before.
Colin Ryan, Colin Ryan Speaks

SILENCING YOUR INNER OVERSPENDER
Money is emotional. You can’t address a money problem before first addressing the emotions tied to it. Learn how to identify your own emotional spending habits and how to address those habits in others without putting them on the defensive.
Dr. Emily Schwartz: MidFirst Bank

ARE YOU DIVERSIFIED OR TOO RISKY?
Explore the risk/reward relationship by building a portfolio and assessing the risk associated with various financial investments. Along the way you’ll explore risk and potential reward outside of the financial arena and determine which financial investments and savings instruments are most suitable for people of different ages and economic status. Barbara Flowers, Federal Reserve Bank of St. Louis

11:30 CONCURRENT SESSIONS II
GIVE ME LIBERTY OR GIVE ME DEBT
Why do we spend money we know we shouldn’t? Why can’t we save money that we know we should be saving? Each person has a money personality that plays a role in their spending and saving decisions. Learn how to recognize negative financial habits and attitudes and change them into productive ones.
Cody Buchholz: Tinker Federal Credit Union
**CLASH OF CULTURES: FINANCIAL EDUCATION MEETS GENERATIONAL POVERTY**

Adults in situational and generational poverty approach life and learn differently than those in the middle class, but need the same information and access to financial resources. In this workshop we’ll explore a unique curriculum that facilitates understanding of financial concepts, promotes development of positive professional relationships and influences long-term behavioral change.

*Gloria Reynolds: FDIC; Kathleen Ferguson: OKDHS Child Support Services; Deborah Price: The Salvation Army*

**GET CASH NOW! AND OTHER LIES OF THE PAYDAY LOAN INDUSTRY**

Payday loans promise a quick fix for emergencies, but in reality they strip people of the little assets they have. Learn about the truth of the payday loan industry in Oklahoma and what policies are on the horizon to combat it.

*DeVon Douglas: Oklahoma Policy Institute*

---

**12:30 NETWORKING LUNCH**

**1:30 CONCURRENT SESSIONS III**

**GEN Y PERSONAL FINANCES: A CRISIS OF CONFIDENCE AND CAPABILITY**

Using two recent studies by Filene Research Institute, we’ll explore the gaps between what Gen Y thinks they know about money and what they actually know. We’ll review a research pilot program called “It’s a Money Thing” and examine how clever content helped close the gap between confidence and financial capability.

*Cynthia Campbell: Oklahoma Central Credit Union*

**INVESTING MISBEHAVIOR: KNOW YOUR BIASES, OR THEY COULD COST YOU**

Are you an objective, analytical investor? Or do you “go with your gut”? It’s not unusual for investors to sense a tug-a-war between their analytical brains and their emotions. This session explores biases that could negatively affect investment decisions, the difference between the intuitive mind and the reflective mind and how to be more aware of confirmation bias and hindsight bias.

*Denise Lant: Regent Financial Services, Inc.*

**FRAUDSTERS LURK IN TRUSTED PLACES**

This session will explore Ponzi schemes, affinity fraud and internet fraud and discuss how these types of cons can be perpetrated on even the most savvy and well-educated people.

*Barbara Flowers, Federal Reserve Bank of St. Louis*

---

**2:30 BREAK**

**2:45 CLOSING SESSION AND DOOR PRIZES**

**YOU’VE GOT CHALLENGES, WE’VE GOT SOLUTIONS**

Fill your resource toolkit the fun and easy way. In this lively spin on speed dating, you’ll sit comfortably as representatives from local organizations ‘woo’ you by quickly highlighting the tools and resources they offer that will help you build or enhance your financial education efforts.

Please complete the conference evaluation by visiting, [SurveyMonkey.com/r/2016FEIO](SurveyMonkey.com/r/2016FEIO)