Agenda

8:00 – 9:00  Continental Breakfast and Registration

9:00 – 9:15  Opening Greetings & Overview of the Day
- Steven Shepelwich
  Senior Community Affairs Advisor, Federal Reserve Bank of Kansas City

9:15 – 9:30  Diverse Clients, Diverse Needs:
  Oklahoma opportunities for financial education
- Norma Noble
  Deputy Secretary of Workforce Development, Oklahoma Department of Commerce

9:30 – 10:30  Expanding Your Reach:
  Making financial education relevant in a diverse world
- Kelvin Boston
  Executive producer and host of Moneywise with Kelvin Boston

10:30 – 10:45  Break

10:45 – 11:45  Concurrent Sessions I
- Youth and Finances: Lessons from the Arizona Pathways to Life Success for University Students
  Dr. Joyce Serido
  Assistant Research Professor, Take Charge America Institute University of Arizona
  Liz Brandon and Melissa Ryburn
  Oklahoma Guaranteed Student Loan Program
Using Financial Literacy Teacher Training as a Means to Impact Culture, Age, Ethnicity and Gender

- Dr. Billy Hensley
  Director of Education, National Endowment for Financial Education
- D.J. Thompson
  Oklahoma Council on Economic Education

Focus on Gender: How gender shapes financial education needs, strategies and outcomes

- Dr. Urvi Neelakantan
  Research Economist, Federal Reserve Bank of Richmond
- Dr. Eileen St. Pierre
  Oklahoma Cooperative Extension Service, Oklahoma State University

Serving Older Adults: Insights from financial gerontology

- Dr. Janice Wassel
  Associate Dean of Educational Programs, American Institute of Financial Gerontology
- Louise Schroeder
  Personal Financial Solutions, Inc.

11:45 – 1:00 Lunch
Welcome by the Oklahoma Jump$tart Coalition

1:00 - 2:00 Concurrent Sessions II
Morning sessions repeated

2:00 – 2:15 Break

2:15 – 3:00 Applications to Oklahoma:
Strengthening diversity in the financial education field

- Tammy Edwards
  Community Affairs Officer, Federal Reserve Bank of Kansas City