Agenda

8:00 – 9:00  Continental Breakfast and Registration

9:00 – 9:15  Opening Greetings & Overview of the Day
  ▪ Steven Agee
    Chairman, Board of Directors
    Federal Reserve Bank of Kansas City, Oklahoma City Branch

9:15 – 10:00  Financial Education: Challenges and Opportunities
  ▪ Dr. Tahira K. Hira
    Professor and Executive Assistant to the President, Iowa State University
    Member, U.S. President's Advisory Council on Financial Literacy

10:00 – 10:15  Break

10:15 – 11:15  Concurrent Sessions I
  Teachers
  ▪ Tools to Support Your Local Schools: How the Junior Achievement model can work for you
    Belynda Clanton, Junior Achievement of Oklahoma

  Adults
  ▪ Why Gen Y? Developing a creative strategy for reaching a new generation
    Cynthia Campbell and JR Webster, Tinker Federal Credit Union

  ▪ Catch a Break: The impact on individuals and families of the American Recovery and Reinvestment Act of 2009
    Pam Charles, IRS; Paul Shinn, Oklahoma Policy Institute

  Organizations
  ▪ Program Evaluation I: Setting the stage for outcomes-based success
    Dr. Angela Lyons, University of Illinois at Urbana-Champaign

  ▪ What Makes You the Expert? How to relate to diverse audiences
    Melissa Ryburn and Liz Kiser, Oklahoma Money Matters
11:15 – 11:30  Break

11:30 – 12:30  Concurrent Sessions II

Teachers
- Education is Protection: Tips and tools from the Oklahoma Securities Commission and Invest Ed®
  Irving Faught, Jo Ann Murray, and Amy Sander, Oklahoma Securities Commission

Adults
- Bouncing Back: Implementing a court mandated financial education program
  Brenda Gandy and Lisa Taylor, Oklahoma Cooperative Extension Service

Organizations
- Program Evaluation II: Creating your evaluation toolkit
  Dr. Angela Lyons, University of Illinois at Urbana-Champaign
- Managing in Tough Times: National and state capacity building initiatives
  Dr. Damona Doye and Dr. Eric DeVuyst, Oklahoma State University

12:30 – 1:45  Lunch

Welcome by the Oklahoma Jump$tart Coalition
Pam Gutel, President, Oklahoma Jump$tart Coalition

Meeting the Challenge of Challenging Times Together: A facilitated discussion
Inger Giuffrida, Education Committee Chair, Oklahoma Jump$tart Coalition

2:00 - 3:00  Concurrent Sessions III

Teachers
- Financial Education Tools and Resources at the Federal Reserve
  Pamela Gutel, Federal Reserve Bank of Kansas City, Oklahoma City Branch

Adults
- Saving for Retirement: Tools and concepts to use
  Jeri Dawson, InvesTrust Retirement Specialists
- Tools to Use: The Financial Self-Sufficiency Standard and Oklahoma Assets & Opportunity Scorecard
  Dr. David Blatt, Oklahoma Policy Institute; Steven Shepelwich, Federal Reserve Bank of Kansas City

Organizations
- Going Strong: Development strategies for challenging times
  Diana Hartley, Sarkeys Foundation; Dr. Victoria Swinney, Oklahoma City University; Marnie Taylor, The Taylor Group; Jennifer Wallis, Consumer Credit Counseling Service of Central Oklahoma (moderator)