Agenda

8:00 – 9:00  Continental Breakfast and Registration  Foyer

9:00 – 9:10  Opening Greetings  Reed CD
Paul Coquillette
Assistant Vice President & Community Affairs Officer, Federal Reserve Bank of Kansas City

Steven Shepelwich
Senior Community Affairs Advisor, Federal Reserve Bank of Kansas City, Oklahoma City Branch

9:10 – 9:20  Welcome from Washington  Reed CD
Dan Iannicola, Jr.
Deputy Assistant Secretary, Office of Financial Education, U.S. Department of the Treasury

Dr. Eldar Shafir
Professor of Psychology and Public Affairs, Princeton University

10:15 – 10:30  Break  Foyer

10:30 – 11:45  Concurrent Sessions  Reed A

• Economic Advocacy and Education for Women Facing Domestic Violence and Homelessness: The St. Louis Experience
  Katie VonDeLinde, Program Coordinator, Redevelopment Organization for Women, Inc.

• The Reality Store and E-Power: Two Financial Education Programs for Youth
  Shannon Contreras, CRA Administrator, First Bank & Trust Co., Duncan
  Jackie Jacobi, Business Development Services Trainer, Red River Technology Center

• Mutual Might: Strengthening Service Capacity through Innovative Collaboration
  Angela Caddell, Director, Oklahoma Money Matters

• Financial Education in the Workplace: Research and Practice
  Carole Boyett, Vice President of Training and Employee Development, Midland Mortgage Co.
  Kelly Edmiston, Research Economist, Federal Reserve Bank of Kansas City
  Jennifer Wallis, Vice President Consumer Credit Counseling Service of Central Oklahoma

• Family Economic Well-Being: Helping Youth Direct Their Financial Future
  Diana Hartley, Joy Rhodes and Maretta Toler of the Oklahoma Cooperative Extension Service

Joyner
12:00 – 1:00  Luncheon Presentation  
Welcome by the Oklahoma Jump$tart Coalition  
Joyce Montgomery  
President, Oklahoma Jump$tart Coalition

Get Checking!  
Bringing Together Financial Education and Banking Opportunities  
Chiquita Board  
Get Checking National Education Director, eFunds Corporation

1:15 – 2:30  Concurrent Sessions

- Get Checking! Program Overview and Implementation Models  
Chiquita Board, Get Checking National Education Director, eFunds Corporation  
Reed A

- ‘It’s Your Money – Don’t Blow It!’: A curriculum training  
Jeff Schuman, Executive Director, Deep Fork Community Action, Inc.  
Reed B

- Making the Most of Your Scarc Resources  
Dr. Sue Lynn Sasser, President, Oklahomna Council on Economic Education  
Reed E

- The Oklahoma Jump$tart Coalition: Moving Forward  
Alisha Kim, Oklahoma State University  
Joyce Montgomery, Coordinator, Service-Learning Volunteer Center, Oklahoma State University  
Reed F

- Financial Education Policy Developments and Trends  
Dr. David Blatt, Director of Public Policy, CAPTC  
Ariel Cisneros, Senior Community Affairs Advisor, Federal Reserve Bank of Kansas City  
Dan Iannicola, Jr., Deputy Assistant Secretary, U.S. Department of the Treasury  
Sean Voskuhl, Associate State Director, AARP Oklahoma  
Joyner

2:30 – 2:45  Break with Refreshments  
Foyer

2:45 – 4:00  Concurrent Sessions

- Get Checking! Program Overview and Implementation Models  
Chiquita Board, Get Checking National Education Director, eFunds Corporation  
Reed A

- The Reality Store and E-Power: Two Financial Education Programs for Youth  
Shannon Contreras, CRA Administrator, First Bank & Trust Co., Duncan  
Jackie Jacobi, Business Development Services Trainer, Red River Technology Center  
Reed B

- Delivering Relevant Financial Literacy Services to Families with Low Incomes through Existing Networks  
Tricia Auberle, Director, Homebuyer Education Programs  
Oklahoma Association of Community Action Agencies  
Reed E

- Family Economic Well-Being: Helping Youth Direct Their Financial Future  
Edwina Kelly, Charlotte Richert and Susan Routh of the Oklahoma Cooperative Extension Service  
Joyner

Concurrent session descriptions and presenter biographies are included in the packet materials.