Agenda

8:00 – 9:00  Continental Breakfast and Registration  Foyer

9:00 – 9:15  Opening Greeting  Salon D
Dwayne Boggs  
*Vice President & Managing Officer, Federal Reserve Bank of Kansas City, Oklahoma City Branch*

9:15 – 10:00  Making the Case for Financial Education  Salon D
Dr. Robert Duvall  
*President & CEO, National Council on Economic Education*

10:00 – 11:15  Exploring the Issues: Implications and Opportunities for Oklahoma  Salon D
Moderator:  
Dr. Sue Lynn Sasser  
*Executive Director, Oklahoma Council on Economic Education*
Panelists:
- Dr. Phil Berkenbile  
  *State Director, Oklahoma Department of Career and Technology Education*
- Pat Fennell  
  *Executive Director, Latino Community Development Agency*
- Kathy Frankenfield  
  *Community Development – CRA Department, IBC Bank*
- Norma Noble  
  *Deputy Secretary of Commerce for Workforce Development, Oklahoma Department of Commerce*

11:30 – 1:00  Lunch and Presentation  Salon E
Financial Education in Native Communities: Lessons Learned in Coalition Building  
Joanna Donohoe  
*Coordinator, Native Financial Education Coalition*

1:00 – 2:00  Models that Work  Salon D
Moderator:  
Alan Barkema  
*Community Affairs Officer, Federal Reserve Bank of Kansas City*
Panelists:
- Elizabeth Handlin  
  *Manager, External Affairs, Federal Reserve Bank of Chicago*
  *The Chicago Money Smart Week*
- Carol Skoglund  
  *Skoglund & Associates*
  *America Saves: A movement that's encouraging Americans to build wealth, not debt*
2:00 – 2:15 Break

2:15 – 3:30 Concurrent Sessions: Financial Education Strategies and Resources

Financial Education in the School: Tools and Strategies for Reaching Youth in the Classroom
- Dr. Joyce Jones, Oklahoma State University
  The High School Financial Planning Program: An Opportunity for Youth
- Dr. Sue Lynn Sasser, Oklahoma Council on Economic Education
  Building Economic and Financial Fitness for Oklahoma’s Kids
- Sue McHugh, Oklahoma State Treasurer’s Office
  Financial Education for Grades 1-6: The Bank at School Partnership

Financial Institutions on the Frontlines: Strengthening Relationships through Financial Education
- Shannon Contreras, First Bank & Trust, Duncan
  Financial Literacy: New Term, Old Concept
- Bev Taylor, Armstrong Bank
  Delivering Financial Education to Young Adults: Making a Difference in Our Communities
- Julie Gamblin, FAA Credit Union
  Sharks Ahead: Becoming a Financial Survivor

Financial Education in Community Building: Lessons from Community-based Organizations
- Ariel Cisneros, Federal Reserve Bank of Kansas City, Denver Officer
  A Network in High Gear: The Denver Financial Literacy Network
- Diana Behm, Northeast Oklahoma Community Action Agency
  Rural Tax Initiative: Put the Focus on Head Start
- Brenda Harlin, Gilcrease Intermediate School
  The American Dream: Financial Education in a Summer Camp Setting

3:30 – 3:45 Break with Refreshments

3:45 – 4:15 Building Partnerships for Financial Education
Laura Levine
Executive Director, National Jump$tart Coalition

4:15 – 4:30 Closing
Dwayne Boggs
Vice President & Managing Officer, Federal Reserve Bank of Kansas City, Oklahoma City Branch