Registration and Continental Breakfast

Opening Session

Welcome and Opening Remarks
» Melissa Neal, President, Oklahoma Jump$tart Coalition
» Steven Shepelwich, Senior Community Development Advisor, Federal Reserve Bank of Kansas City

Cruisin’ Through Life at 35 MPH
» Learn six strategies that will enhance your organizational development and pave the road for successful leadership and personal growth. With each strategy you’ll gain a deeper understanding of your own “internal engine” and how to keep it running smoothly.

Break

Concurrent Sessions I

Financial Fundamentals from the Fed Barbara Flowers: Federal Reserve Bank of St. Louis
» Explore a four-pack of lessons that help students learn about credit, choosing a bank, maximizing savings, and investing. This session includes lesson demonstrations and fun, free resources you can use to supplement your current curriculum, flip your classroom or even go textbook free.

Classroom Management for the Guest Speaker Ann Kennedy: Southeast High School
» Personal finances can be a sensitive topic that may lead to tense situations among participants. This session explores classroom and behavior management strategies designed to improve learning and behavior within classroom and community education settings.

Are You Writing the Story You Want to Tell? Steve Laswell: Next Level Executive Coaching
» Consider the story you’re writing. What will it take to navigate from where you are to where you want to go? This session reveals the secrets to change and helps you discover the best predictor of success. Explore the four stages of change that lead to breakthroughs and increase your impact not only on your own story, but also on the story of those you lead.

Break

Concurrent Sessions II

Diversification and Risk Barbara Flowers: Federal Reserve Bank of St. Louis
» This hands-on session demonstrates the risk/reward relationship. Participants will build a portfolio and assess the risk associated with various financial investments. Along the way you’ll explore risk and potential reward outside of the financial arena and determine which financial investments and savings instruments are most suitable for people of different ages and economic status.
Using Posters to Teach Personal Finance  Brigitte Steinheider: The University of Oklahoma

- Sixty-five percent of students are visual learners, that's why Dr. Steinheider encourages the use of visual learning resources in the classroom and has used this strategy to enhance her graduate program for the past 12 years. Through this ‘low tech, high touch’ session you’ll explore how posters facilitate learning, develop team work skills and encourage creative thinking.

Jump$tart Your Finances Cristy Cash: Consumer Credit Counseling Service of Central Oklahoma

- This interactive session provides a “back to basics” recipe for starting a great financial plan. In this workshop you’ll jump start your finances by learning to think differently about your paycheck, start saving, build a maintenance plan and pay down debt.

Networking Lunch

Concurrent Sessions III

Enhancing Personal Finance Lessons with Online Media
Lori Goodbary: Cheyenne Middle School and Beth Rempe: Mount Saint Mary High School

- This session introduces a new set of teaching strategies using the Better Money Habits videos produced by Bank of America. These lessons integrate the videos into the national Council on Economic Education’s Financial Fitness for Life® curriculum and focus on four primary areas: debt, saving and budgeting, credit, and home buying and renting.

Successful Social Media Marketing Candace Timmons: The University of Oklahoma

- Learn how to craft and use original content effectively across social media platforms like Facebook, Twitter, Instagram and more. This well-rounded social media basics workshop will also briefly cover crisis communication, trends, analytics and social media resources.

Let’s Talk! Be the Communicator You Want To Be
Ava Doyle: Oklahoma Money Matters/Toastmasters International

- This laid-back, engaging workshop will offer both novice and seasoned speakers usable tools to become a more effective, confident speaker. Based on principles of popular public speaking programs, this session will help you learn to maximize verbal and nonverbal communication, feedback and evaluation, visual tools, and much more. You’ll also explore common public speaking mistakes how to recover from them.

Break

2:15-2:30

Closing Session

Getting Into the Driver’s Seat Brian Blasko

- This exciting session invites you to discover and maximize your own personal potential. Our lives and careers are like vehicles and we’re the engines that keep them running smoothly. Brian will share strategies for successful leadership, teamwork and personal growth. These strategies are all test-driven and designed to help you overcome life’s little road blocks.

Conference Wrap-up